

The New Orleans Chapter of the Association of Legal Administrators

Proudly Presents its

2025

Parade of Sponsorships



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Thank you!

The entire ALA membership extends our thanks to the 2024 Business Partners. We appreciate your ongoing support as we strive to make your partnership with ALA both productive and enjoyable. We rely on the valuable input of our Business Partners to continually improve our program. You make us look great. We look forward to welcoming our **2025 Business Partners!**

Why become a Business Partner?

Our Business Partners play a vital role in our Chapter's success. The Business Partner (BP) program helps to fund networking and professional development opportunities for Chapter members. There are many benefits to becoming a Business Partner of the New Orleans Chapter of the Association of Legal Administrators (NOLA ALA). You will have networking opportunities with decision makers from legal organizations of all sizes. Members frequently refer our Business Partners to other Chapter members when professional product or service needs arise by using our Chapter's website.

Our Business Partner Commitment

NOLA ALA values not only its members but also our Business Partner relationships. While we recognize business partners are independent entities, the practices and actions of a Business Partner, whether for or on behalf of NOLA ALA, may impact and/or reflect upon the Association. For this reason, all Business Partners agree to the following:

1. Avoid speaking about competitors in a negative, disparaging manner.
2. Act professionally and politely during meetings and events. Enjoy meaningful networking opportunities.
3. For events that include alcoholic beverages, the BP assumes responsibility for maintaining their professionalism and exercising good judgment. Excessive alcohol consumption is prohibited. Both Members and BPs have a responsibility and an obligation to monitor and limit their own alcohol consumption.
4. BPs are prohibited from using the NOLA ALA Chapter logo on any promotional materials, including websites with the exception of specially provided sponsorship logos. The NOLA ALA Chapter logo is copyrighted material and may not be duplicated in any way. BPs may advertise that they are NOLA ALA Business Partners including the year and level of partnership (ex. 2025 King Business Partner). BPs may also indicate the length of time they have been a Business Partner (ex. Business Partner of the NOLA ALA Chapter since 2020).

Should any behavior displayed be determined as inappropriate by the Board, NOLA ALA reserves the right to terminate a Business Partner's sponsorship and participation in the program.

The Details

- The 2025 Business Partner Program is from January 1, 2025, through December 31, 2025.
- All registrations and payments must be received by **Friday, January 10, 2025**.
- A la carte registrations are accepted throughout the program year from 2025 Business Partners based on availability.
- Full payment must accompany registration in order to be processed. Checks should be made payable to "Association of Legal Administrators New Orleans Chapter" and sent to **Stephen L. Harris, Stone, Pigman, Walther, Wittmann, LLC, 909 Poydras St., Suite 3150, New Orleans, LA 70112-4041**. Credit card payment requests will receive an electronic invoice and link for payment.
- Please e-mail your company's logo to Lori Schmitt at lschmitt@sessions.legal by **Friday, January 10, 2025**. Please make sure your logo is high resolution (300 dpi or higher) so that it will look crisp when printed. We can use either .jpg or .eps formats.

New for 2025

- NOLA ALA will be celebrating the chapter's 50th anniversary in 2025 with a special celebration on **March 21, 2025**.
- Our **Expo** will include Krewe sponsors. To ensure even greater exposure to law firms in the New Orleans metro area, non-member firms will be invited to join us at the Expo.
- We are happy to include **more than one King** sponsorship.
- We will provide a *specialty designed* logo to King & Queen Business Partners that denotes their current level of participation. You will be able to use this logo on direct mail pieces, email advertising or on your company website.
- We are excited to host **quarterly** networking & social events in 2025 for members and Business Partners to meet at informal, but regular events.
- To encourage engagement, members who meet with at least 3 BPs one-on-one during the program year will be entered into a drawing for a prize to be awarded at the Installation luncheon.
- The Chapter is offering a \$100 credit on your company's following year registration if a current Business Partner refers a new chapter member and they join NOLA ALA.
- The Chapter is offering a discount in the amount of 10% of the referred BP's sponsorship registration if a current Business Partner refers a new Business Partner and they join NOLA ALA.



Calendar of Events 2025

Dates & Locations are subject to change

January 10	Registration Deadline
January 10	Company Logo Submission Due
January 16	Chapter Luncheon (Tujague's)
February	Quarterly Members & Business Partners Social
February 20	Chapter Luncheon
March 12	Chapter Board Installation Ceremony (Ruth's Chris Steakhouse)
March 21	Chapter 50th Anniversary Celebration (Vintage Rock Club)
April 17	Chapter Luncheon
May	Quarterly Members & Business Partners Social
May 15	Chapter Luncheon
June	Business Partner Expo
July 17	Chapter Luncheon
August	Quarterly Members & Business Partners Social
August 21	Chapter Luncheon
September	Chapter Retreat
October 16	Chapter Half Day Seminar
November	Quarterly Members & Business Partners Social
November 20	Chapter Luncheon
December 11	Holiday Luncheon

Please sign up to receive our email blasts to ensure you receive the latest event dates and details by going to www.alanola.org.

2025 Program Benefits

	Kings	Queens	Royal Court	Jesters	Krewe
Sponsorship Benefits:	\$7,500	\$5,500	\$4,500	\$3,000	\$1,500
Membership directory	X	X	X	X	X
Special logo with sponsorship level	X	X			
Special logo – NOLA BP Sponsor			X	X	
Website: Home page – Logo & Link	X	X			
Website: Business Partner Page – Logo & Link	X	X	X	X	
Attend 2025 50 th Anniversary Celebration	2 Tickets	1 Ticket	1 Ticket		
Expo - Booth location	1 st Choice	Premium Choice	Assigned	Assigned	Assigned
Expo - Number of Attendees	2 company reps.	2 company reps.	2 company reps.	2 company reps.	1 company rep.
Attend Quarterly Social & Networking Events – All	2 company reps.	2 company reps.			
Attend Quarterly Social & Networking Events – 2			2 company reps.	2 company reps.	
Attend Quarterly Social & Networking Event - 1					1 company rep.
Attend Annual Retreat	1 company rep.				
Attend Holiday Luncheon	2 company reps.	2 company reps.			
Attend Chapter Luncheons – All 7	X				
Attend Chapter Luncheons – 2		X			
Attend Installation Luncheon	X				
Attend Special Board Meeting	X	X			
Social Media – Spotlight Article	X	X			
Social Media – Logo Spotlight	12	8	4	2	
Social Media – Opportunity to submit an educational article	X	X	X	X	
BP Highlight Email to All Members	X	X	X	X	
Participate in BP Visit member raffle	X	X	X	X	X

A La Carte Opportunities for 2025 Business Partners

Pricing for one attendee

Named sponsor for ALA Convention and CLI Scholarships**	\$ 1,000
Attend Chapter Installation Luncheon	\$ 500
Attend Half Day Seminar	\$ 350
Additional attendee BP Expo	\$ 350
Attend 2025 50 th Anniversary Celebration	\$ 200
Attend Chapter Luncheon	\$ 150
Attend 1 BP Social Networking Event	\$ 150

A La Carte Opportunities for 2025 Non-Business Partners

Pricing for one attendee

Named sponsor for ALA Convention and CLI Scholarships**	\$ 1,000
Attend 2025 50 th Anniversary Celebration	\$ 250

**** Scholarship sponsors will have the opportunity to attend the meeting where scholarship winners are announced. Scholarship attendees will be identified at the conventions with BP logo'd swag if provided.**



New Orleans
Chapter

2025 Business Partner Program Registration

Company _____

Primary Contact _____ Title: _____

Primary Email Address _____ Phone: _____

Secondary Contact _____ Title: _____

Secondary Email Address _____ Phone: _____

I am a first time ALA New Orleans Business Partner

Sponsorship Selection:

- King \$7,500
- Queen \$5,500
- Royal Court \$4,500
- Jester \$3,000
- Krewe \$1,500

**Please submit this completed form with you check made payable to:
Association of Legal Administrators New Orleans Chapter
c/o Stephen L. Harris
Stone, Pigman, Walther, Wittmann, LLC
909 Poydras St., Suite 3150
New Orleans, LA 70112-4041**

2025 A La Carte Registration

Company _____

Attendee Contact _____ Title: _____

Attendee Email Address _____ Phone: _____

Secondary Contact _____ Title: _____

Secondary Email Address _____ Phone: _____

A la carte opportunities are not guaranteed until payment is received and is based on availability at time of purchase.

Company must be a 2025 Business Partner to purchase the following options:

_____	Named scholarship sponsor	\$1,000
_____	Attend Installation luncheon (one representative)	\$ 500
_____	Attend half day seminar (one representative)	\$ 350
_____	Additional Expo attendee	\$ 350
_____	Attend 2025 50 TH Anniversary Celebration (one representative)	\$ 200
_____	Attend chapter luncheon (one representative)	\$ 150
_____	Attend BP Social (one representative)	\$ 150

Company may purchase the following a la carte options if not a 2025 Business Partner:

_____	Named scholarship sponsor	\$1,000
_____	Attend 2025 50 TH Anniversary Celebration (one representative)	\$ 250

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c/o Stephen L. Harris
Stone, Pigman, Walther, Wittmann, LLC
909 Poydras St., Suite 3150
New Orleans, LA 70112-4041**

Please select your company's industry
Company Name:

Access Control and Security		IT Support	
Accounting/Tax Preparation		Legal Specialty Office Products	
Architecture/Space Planning		Litigation Support	
Banking/Financial Consulting		Office Equipment	
Beverage/Coffee/Snack Services		Office Furniture	
Business/Technology Consulting		Office Services Management	
Business Relocation Consulting		Offsite storage/Offsite Backup / Media Storage	
Catering/Food Services		Outplacement Consulting	
Cleaning and Maintenance		Payroll Services	
Computer Services		Photography & Video	
Cost Recovery Solutions		Printing/Engraving	
Courier Services/Shipping		Process Service	
Court Reporting		Records Retrieval	
Cubicle Systems		Shredding	
Disaster Recovery/ Business Continuity		Software/Device Solutions	
Document Retrieval		Staffing Agencies/Recruiting	
Facilities Management		Telephone Systems	
Financial Management		Training	
Hotel/Conferencing		Voice/Data IP-Based Technologies	
Imaging/Document Management			
Insurance/Employee Benefits			
Other:			