



## Gregory F. Rouchell

### Partner and Labor and Employment Team Leader

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New Orleans  
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I cultivate close working relationships with my clients and build their steadfast trust. Clients say they appreciate that I'm candid with them and assertive and strategic in the courtroom. I understand that my clients are under a lot of pressure to reduce legal costs, and they know I'll never run the meter to work up a file. Rather, I always partner with them efficiently to help them avoid litigation in the first place and defend them tenaciously if claims are filed.

#### Primary Practice: **Litigation**

Gregory Rouchell counsels clients on the full spectrum of labor and employment issues, representing them in litigation that surfaces under both federal and state law – from class action lawsuits to individual workplace claims. Greg serves clients in the swimming pool, agriculture, automotive, financial services, health care and medical industries as well as others. In service to a large national company with thousands of employees, he handles all employment matters that arise in states across the country, often advising the client on a daily basis. He's also a commercial litigator, defending companies and financial institutions in an array of cases, including high-stakes disputes.

Greg understands that often employers get hit with frivolous discrimination, retaliation, harassment and other

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claims. Because he has zero tolerance for fraud and abuse of the legal system, he fights for his clients with both passionate persuasion and solid logic. When potential problems arise, clients appreciate Greg's candid approach to the situation.

While Greg's practice focuses on litigation, he also serves as a close, respectful and responsive advisor to his clients. When an employer calls with a problem, he turns his attention to it immediately, examines the relevant information, determines all the angles of the various laws that could conceivably apply, and then conveys his strategic recommendations. Clients refer others to Greg because of his experience and knowledge but also because he fully understands the company's business, operations, structure, policies and procedures and the issues unique to its industry.

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*“ Every client is different so you can't treat them all the same. I get to know who they are, how they want their legal service delivered, and the level of detail they want to hear. Because I understand my clients and their businesses, I can anticipate their wants and needs. ”*

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## Education

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Loyola University New Orleans College of Law, J.D., 2003

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Louisiana State University, B.S., 2000

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## Bar Admissions

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Louisiana

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## Areas of Practice

Litigation

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Commercial Litigation

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Construction

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Defense

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Class Action / Complex Litigation

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Insurance

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Labor and Employment

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## Acknowledgements

- AV® Peer Review Rated by Martindale-Hubbell
- Best Lawyers in America® in Commercial Litigation

## Professional Affiliations & Memberships

- Federal Bar Association
  - Louisiana Bar Association
  - New Orleans Bar Association
  - Boys Hope/Girls Hope, Board Member
  - The Pro Bono Project, Board of Directors, 2013-2014
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## News

News

### [Greg Rouchell Discusses Independent Contractor Status in New Orleans CityBusiness](#)

February 12, 2020

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Appellate

### [Adams and Reese Attorneys Recognized in The Best Lawyers in America® \(by BL Rankings, LLC\) 2020](#)

October 08, 2019

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Labor and Employment

### [Greg Rouchell Featured in "Ones to Watch: Law"](#)

August 14, 2019

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Labor and Employment

### [Adams and Reese Holds Third Annual "Current Trends in Labor and Employment Law" Seminar](#)

4/17/2016

## Related Knowledge

Knowledge

### [So Many Decisions, So Little Time: Are Forgivable SBA Loans the Best Option for My Business?](#)

April 01, 2020

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Crisis Response and Preparedness

## How the Stimulus Package Affects Your Business

March 30, 2020

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Crisis Response and Preparedness

## Employment Law Changes and Challenges with COVID-19

March 20, 2020

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Crisis Response and Preparedness

## Revised Bill Signed into Law Requiring Small Businesses to Provide Paid Leave due to Coronavirus

March 19, 2020

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## Related Events

Event

### The Paycheck Protection Program and Families First Coronavirus Response Act

March 27, 2020

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Crisis Response and Preparedness

### COVID-19: Employment Law Changes and Challenges

March 18, 2020

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Labor and Employment

### Adams and Reese's 2nd Annual Current Trends in Labor and Employment Law Seminar

4/15/2015

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### "Deposition Techniques Skills" - Loyola Law School Course

11/14/2014

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